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公 司 註 冊 處
COMPANIES REGISTRY
(放 債 人 註 冊 辦 事 處)
(MONEY LENDERS UNIT)

香港金鐘道六十六號
金鐘道政府合署十四樓
QUEENSWAY GOVERNMENT OFFICES
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www.cr.gov.hk

覆函請註明本處檔號： CR HQ/20-163/21 Pt. 32

In reply please quote this Ref.:

來函檔號 YOUR REF.:

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21 December 2018

By Fax and By Post

Hong Kong General Chamber
of Property Finance Limited
4th Floor, Club Lusitano,
16 Ice House Street, Central,
Hong Kong.

Dear Sirs,

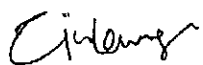
**Requirements for New Year's Greeting Messages
published by Money Lenders**

In relation to the advertisements with New Year greetings to be broadcast around the Lunar New Year 2019, we would like to inform you that for television and radio New Year advertisements which will be broadcast from 2 February 2019 to 17 February 2019 (both dates inclusive), we are prepared to relax the usual 3 seconds' duration for the reading out of the risk warning statement to not less than 2 seconds for such advertisements which last for 7 seconds or less. This will apply to advertisements broadcast during the said period which contain New Year greetings, the name, the licence number of the money lender and the risk warning statement only and, for the avoidance of doubt, without any other reference to the money lending business.

We would be grateful if you would disseminate the above information to your members.

Enquiries relating to the above can be directed to 2867 2572 or vide email at mlu@cr.gov.hk.

Yours faithfully,


(Ms Cindy P. S. LEUNG)
for Registrar of Money Lenders